

# Growing your global opportunity.



## FLA: Who are we?

Food Leaders Australia (FLA) exists to position Toowoomba and the surrounding regions as a competitive and viable food-hub and to support the growth of businesses working within the food agricultural space to capitalise on opportunities in the global market.

FLA drives engagement between industry and world-leading researchers to share a clear, focused vision on commercialising outcomes and improving profitability within

Australia's food, agricultural and technology businesses.

Working together with existing providers and partners nationally to support relevant businesses, FLA identifies where support capability could be developed for all businesses in the Toowoomba region.

By collaborating together, we have the opportunity to place Australia as the pre-eminent exporter of innovative "value added" food products and ingredients.

## FLA Partners

"Toowoomba and Surat Basin Enterprise is proud to partner with Food Leaders Australia to provide targeted support to food producing and processing businesses to strengthen their capability and at the same time, position this region as a leader in the Innovation in Agriculture space."

**Ben Lyons**  
Chief Executive Officer  
TSBE



"Food Leaders Australia will help industry and researchers come together with a shared vision and a clear focus on creating commercial outcomes and improved profitability for Australia's food, agricultural and technology businesses."

**Professor Steven Raine**  
Executive Director  
Institute for Agriculture  
and the Environment, USQ



## Want to be a part of it?

If your business is interested in becoming involved with Food Leaders Australia, please get in contact with the FLA team using the details below:

**Food Leaders Australia (FLA)**  
P: 07 4632 3699  
E: [info@foodleadersaus.com.au](mailto:info@foodleadersaus.com.au)

## Meet our international contact - Wen Liu

P: +86-21-6149-0600  
E: [wen@tsbe.com.au](mailto:wen@tsbe.com.au)

Wen has joined the TSBE team as Business Development Manager - China. As a part of this role, Wen is working with Food Leaders Australia (FLA) members from our region to pursue new export opportunities for food and agri product in China as the demand continues to grow.

Wen holds a Master's in Strategic Public Relations from the University of Sydney and a Graduate Diploma of Marketing Communications from the University of Canberra as well as a Bachelor of Arts from the Department of Chinese Language and Literature of LiaoNing Normal University in Dalian, China.



**27 May 2016** - FLA announces the Access China Premium Business Delegation which will take a cohort of Food Producers and Processors to China in October 2016



**23 November 2016** - First international Freight Flight out of Brisbane West Wellcamp Airport with produce on board from multiple FLA member companies



**25 February 2016** - FLA joins 10 local export companies at the world's largest annual food and hospitality show, Gulfoods exploring export opportunities



**11 April 2016** - FLA promotes producers and the regions ag and export capability nationwide in The Australian



**23-24 September 2015** - FLA hosted the successful 2nd Annual Ag in Asia Conference



**18 May 2016** - FLA facilitated an Australian first with the '400m AgInnovate Investment Forum' in Toowoomba which has jump started the conversation for increased investment into Agtech (Pictured: Andrew Kelly Executive Director & Co-Founder of BioPacific Ventures)

“It's about collective thinking and collaboration between food industries in an area and drawing on the required expertise from people that can supply R&D and people that can supply innovation in technology and other areas.”  
**Quentin Kennedy**  
Managing Director, Kialla Pure Foods ”